

# ABOUT US

soccerloco delivers the performance products and innovative experience needed to take committed players, teams and fans to the next level. Our brand represents the sheer passion and hysterical love for soccer shared by our customers, employees and partners.

The "loco" or crazy we reference in our name lives in the committed player with confident swagger, the authentic fan with unwavering support for their favorite club, and any other person to whom soccer is much more than just a game.



Founded in 1997, soccerloco has rapidly grown into the top destination to buy premium soccer gear, both online and in-store.

When shopping with us, shoppers should expect a much different experience than their average sporting goods store. From our European Bootroom inspired retail store fronts to our digital showrooms online, soccerloco continues to push the envelope when it comes to innovating and advancing the soccer shopping experience.



## HEADQUARTERS

9177 Aero Dr. #A  
San Diego, CA 92123  
(858) 430-0476

info@soccerloco.com  
www.soccerloco.com

## RETAIL LOCATIONS

### SAN DIEGO

3755 Murphy Canyon Rd.  
San Diego, CA 92123  
(858) 715-6800

### CHULA VISTA

511 Telegraph Canyon Rd.  
Chula Vista, CA 91910  
(619) 591-7050

### CARLSBAD

5617 Paseo Del Norte  
Carlsbad, CA 92008  
(760) 579-7587

### MISSION VIEJO

24451 Alicia Parkway  
Mission Viejo, CA 92691  
(949) 458-5090



Experience...

# NEXT LEVEL PERFORMANCE.



# ONLINE

soccerloco.com is the top destination online to buy the latest soccer shoes, apparel & equipment from the games leading brands. Shop your favorite styles from adidas, Nike, Puma & more at the lowest prices on the web.

Our user-friendly website makes it quick and easy to find exactly what you're looking for. Whether shopping for yourself or someone else, we've got everything you need for players, coaches & fans of all ages.

- ✓ Affordable flat rate shipping
- ✓ Hassle free returns
- ✓ soccerloco exclusive products
- ✓ Pre-order limited edition gear



soccerloco specializes in outfitting elite soccer clubs with customized apparel packages that stand out on the pitch.

# TEAM

soccerloco is the industry leader in providing youth soccer clubs, colleges, high schools & recreational leagues with customized uniforms, training gear and fan apparel. We combine unbeatable service with competitive prices to make outfitting your team easy.

- ✓ Custom kits from top brands
- ✓ Easy online uniform ordering
- ✓ Tournament & event support
- ✓ Club sponsorship packages



# TOURNAMENT

soccerloco is the premier youth soccer tournament vending partner, specializing in on-site retail at your event. We create innovative pop-up shopping experiences that allow you to better monetize retail while giving your tournament a professional look and feel.

With over 15 years of experience, we've helped grow some of the most recognized tournaments in the country including San Diego Surf Cup, So Cal Blues Cup & West Coast Futbol Classic.



# WE WORK WITH YOUR TOURNAMENT TO:

- ✓ Create custom event apparel lines
- ✓ Setup online pre-order opportunities
- ✓ Provide an unrivaled shopping experience
- ✓ Connect with tournament participants through follow up sales & marketing

